



# Intelli-Signage



Data Analytics



Queue Number



Touch Screen



Age & Gender



Live Tag



Spin the Wheel

Intelli-signage solutions combine 42" touch screen KIOSK bundled with signage software, remote management and data analytics.



- 1 x 42" Touch Screen Intelli-Signage KIOSK (Intel Core i5)
- 1 x Intelli-Signage Software
- 1 x Intel Core i7 Laptop
- 1 x Content Design with Maximum 10 Sub-categories
- 1 x Training, Setup and Implementation
- 1 x 1<sup>st</sup> Year Cloud Subscription

SME Adoption Cost: S\$3,000 + GST

**(Upon approval of 70% funding from Spring Singapore)**

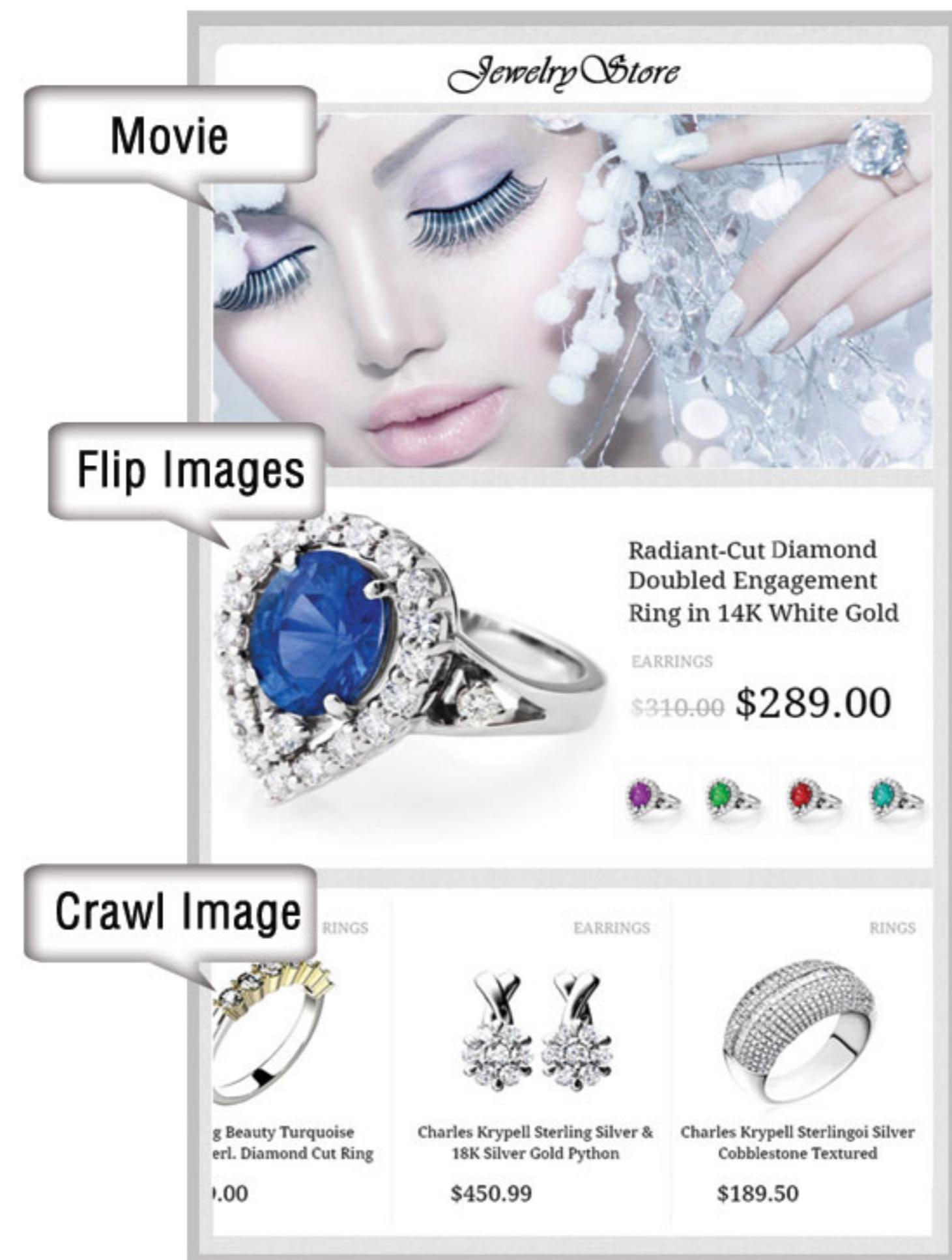


## Signage KIOSK Specification

- Size: 42"
- CPU: Intel Core i5
- Memory: 4GB, DDR3
- Storage: 500GB HDD

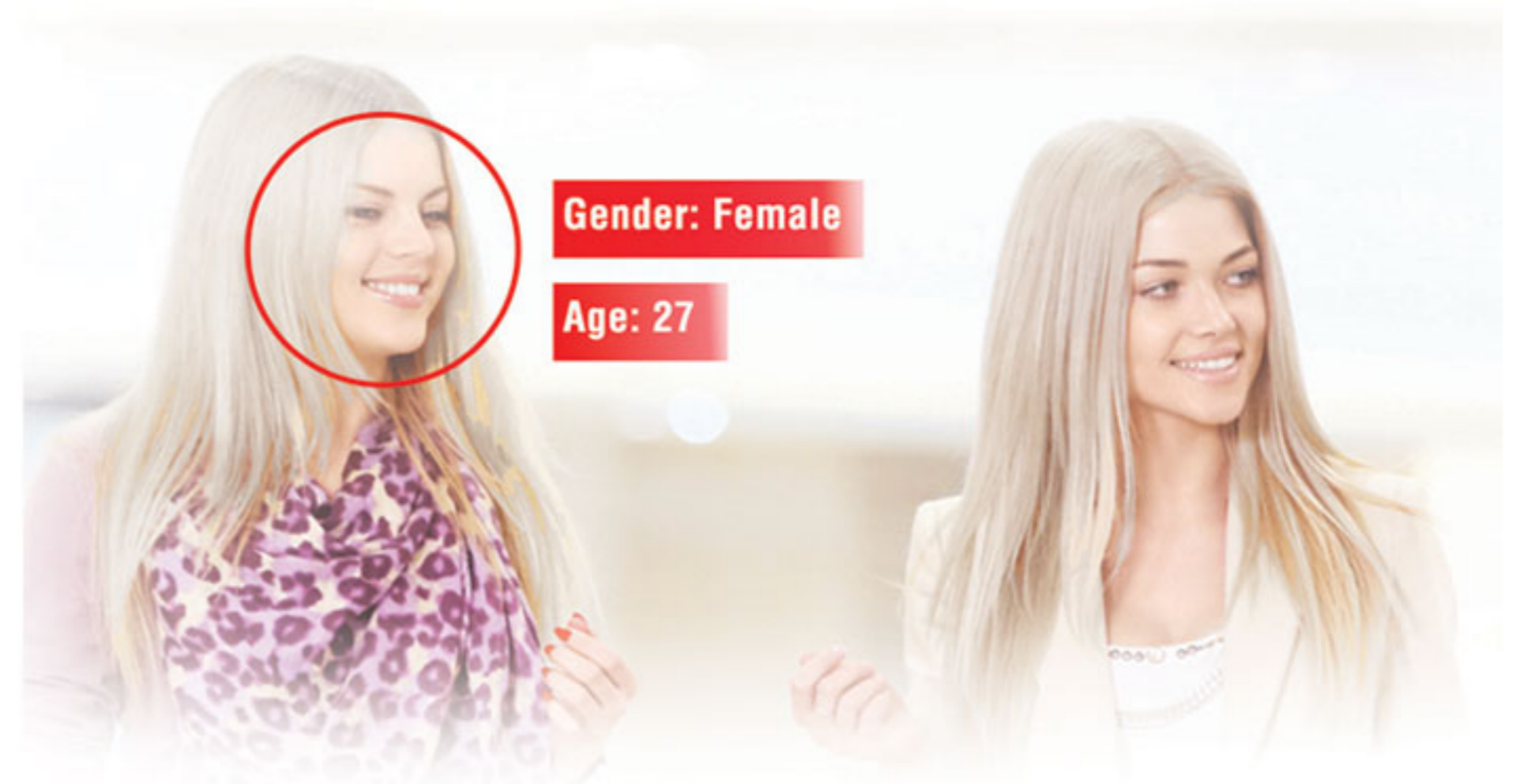
## Signage Software Specification

- Client/ Server architecture
- Central content management
- Drag-and-drop content design
- Supports touch content
- Supports versatile files:
  - Video, Image, Text / Image Crawl, Digital clock, Flash, Spin the Wheel, Live Tag, Queue Number



## Age & Gender Recognition

- Capture and analyse shoppers profiles through a digital camera. Shoppers' profiles are determined via face detection, gender and age group determination algorithm



## Remote Management

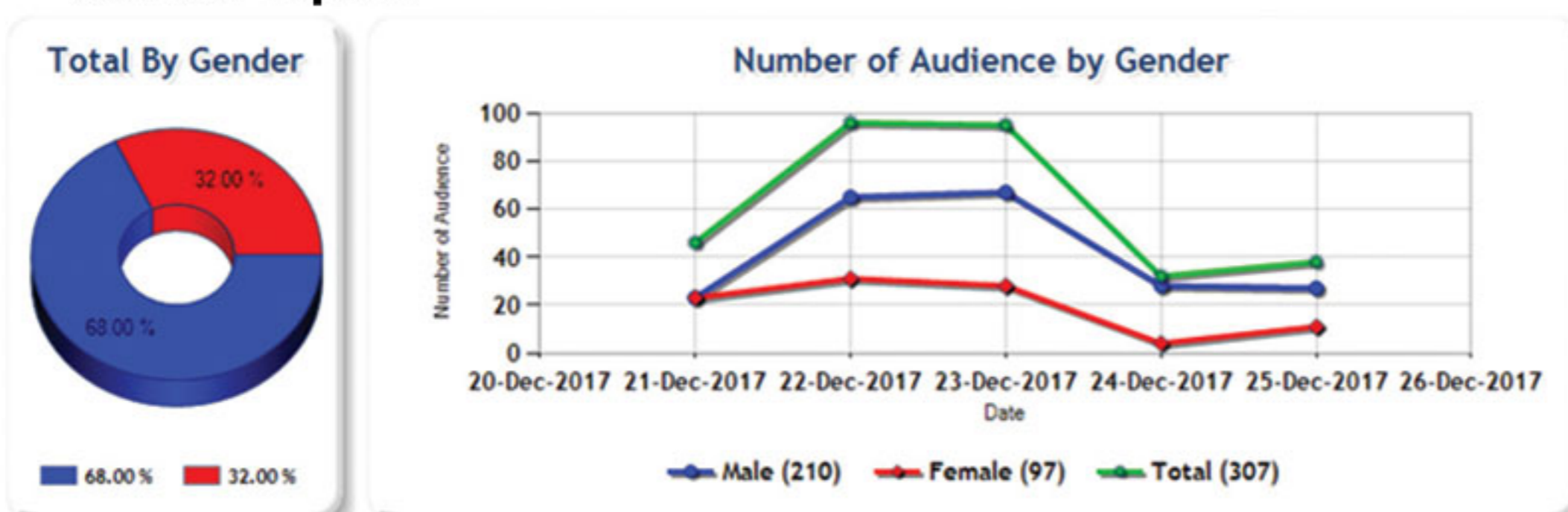
- Remote Content Uploading
- Remote Player Monitoring & Management

## Cloud Analytics

How do visitor actually interact with your advertisement? Use cloud analytics to measure audience activities like number of people viewing at the advertisement, audience demographic, advertisement playing time and touch report.



### Gender report



### Touch report

