



Intelli-Signage not only delivers dynamic and immersive multimedia content, but also increases customer engagement by displaying content specifically targeted to the customer. Intelli-Signage adds interactivity to a digital signage network, opening up a whole new world of possibilities for both retailer and consumer.



**Data Analytics**



**Queue Number**



**Touch Screen**



**Age & Gender**



**Live Tag**



**Spin the Wheel**

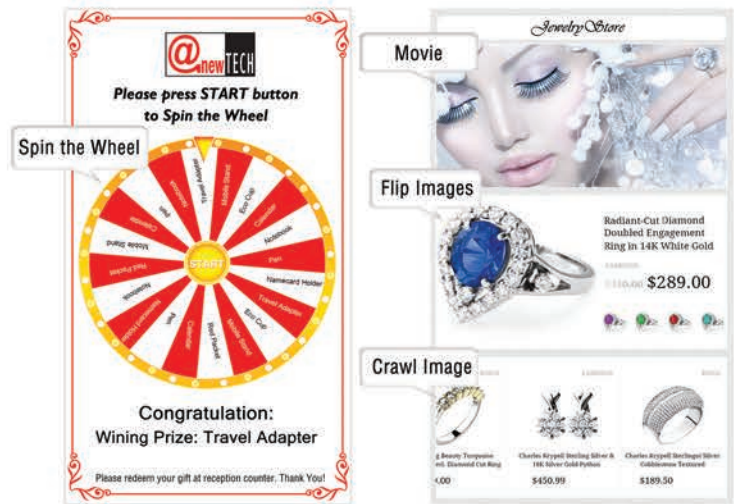


## Signage KIOSK Specification

- Size: 42" / 55"
- CPU: Intel Core i5
- Memory: 4GB, DDR3
- Storage: 500GB HDD

## Signage Software Specification

- Client/ Server architecture
- Central content management
- Drag-and-drop content design
- Supports touch content
- Supports versatile files:
  - Video, Image, Text / Image Crawl, Digital clock, Flash, Spin the Wheel, Live Tag, Queue Number



## Age & Gender Recognition

Intelli-Signage capture and analyze shoppers profiles through a digital camera. Shoppers' profiles are determined via face detection, gender and age group determination algorithm.



## Remote Management

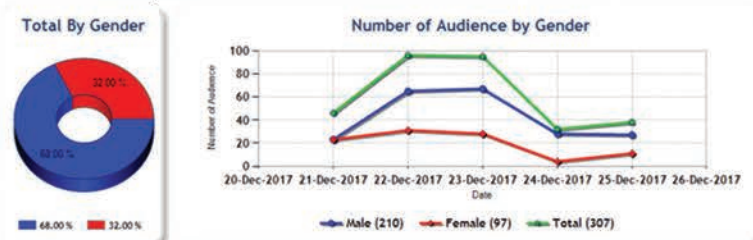
Remote management simplifies signage manageability by allowing companies to upload content remotely.



## Data Analytics

Intelli-Signage connects seamlessly to the cloud, data are available on-demand in real-time. Every single interaction produces intelligence data that can be used to help create personalized customer experience.

### Gender report



### Touch report

